

# CONFERENCE AGENDA

THURSDAY FEBRUARY 6, 2003

**LEGEND:**


★ New this year

Programmers Showcase


30 minutes with... sessions

Breaking into the US

Breaking into the UK

	9:00- 10:00	10:00 - 11:00	11:00 - 11:15	11:15 - 12:15	12:15 - 1:30	1:30 - 2:30	2:30 - 2:45	2:45 - 3:45	3:45 - 4:45	
REGENCY A	★ Keynote Address: "Documentary: The Good, The Bad and the Indifferent" - John Willis	Programmers Showcase: Discovery Networks International  ★ Under the Microscope!	BREAK	★ Q & A with makers of "Murder on a Sunday Morning"	LUNCH	★ Ancillary Markets - DVDs	BREAK	Coproduction Case Studies	★ Programmers Showcase: Rainbow Media Networks	 COCKTAIL PARTY SPONSORED BY DISCOVERY NETWORKS  5:30pm - 7:30pm  Capitol City Brewing Company on Capitol Hill  2 Massachusetts Avenue, NE
YORKTOWN/ TICONDEROGA						★ Selling to Cable: Producers' Success Stories		Mock Negotiations: International Coproduction Agreements	Programmers Showcase: National Geographic	
LEXINGTON		30 Mins with Andrew Carl Wilk, National Geographic Channel		★ 30 Mins with Doug Depriest, Travel Channel 11:45 -----		★ 30 Mins with Michael Dingley, HGTV		★ 30 Mins with Toni Egger, Discovery Health	★ 30 Mins with Michael Dingley, HGTV	
CONCORD		30 Mins with Carl Lindahl, History Channel		★ 30 Mins with Dr. Kristina Hollstein, ZDF Enterprises		30 Mins with Dan Salerno, Discovery Channel		30 Mins with Mary Ellen Iwata, TLC	30 Mins with Carl Lindahl, History Channel	
BUNKER HILL		★ 30 Mins with Toni Egger, Discovery Health 10:30 -----		30 Mins with David Karp, Discovery Digital Networks		30 Mins with Marena Manzoufas, ABC 2:00 -----		★ 30 Mins with Doug Depriest, Travel Channel	★ 30 Mins with Ann Julienne, France 5	
COLUMBIA B		★ 30 Mins with Rosemary Sykes, Lifetime Television		30 Mins with Mary Ellen Iwata, TLC		★ Breaking into the US: The Strategic Producer		★ Show Me the Money: Maximize Stock Footage Assets	★ Working the Festival Circuit	
COLUMBIA A & FOYER	SUMMIT LOUNGE AND EXHIBIT HALL									

FRIDAY FEBRUARY 7, 2003

	8:30 - 10:00	10:00 - 11:00	11:00 - 11:15	11:15 - 12:30	12:30 - 1:30	1:30 - 2:30	2:30 - 2:45	2:45 - 3:45	3:45 - 4:45		
REGENCY A	Breakfast Roundtables  30 Minute sessions start ▼ @ 9:00 am	★ Keynote Address: "Cause Related Programming - On The Endangered Species List?" - Robert Wussler	BREAK	Pitch It!	LUNCH	★ Programmers Showcase: International Broadcasters	BREAK	★ The Rise and Fall of International Distribution	★ Programmers Showcase: PBS Strands	 WRAP UP PARTY  5:00pm - 7:00pm  Networks Bar (Lobby Level)	
YORKTOWN/ TICONDEROGA								★ Ethics of Access			
LEXINGTON		30 Mins with Andrew Carl Wilk, National Geographic Channel 9:30 -----						30 Mins with Lisa Heller, HBO	★ 30 Mins with Douglas Craig, Animal Planet		
CONCORD		★ 30 Mins with Bill Sykes, DIY Network				★ 30 Mins with Bill Sykes, DIY Network		30 Mins with Dan Salerno, Discovery Channel	30 Mins with Janet Han Vissering, National Geographic International		★ 30 Mins with David Karp, Discovery Digital Networks
BUNKER HILL		★ 30 Mins with Douglas Craig, Animal Planet				30 Mins with Janet Han Vissering, National Geographic International		30 Mins with Paola Freccero, Sundance Channel 2:00 -----	30 Mins with Paola Freccero, Sundance Channel		★ 30 Mins with Charles Derbyshire, Bravo
COLUMBIA B		★ 30 Mins with Ann Julienne, France 5				★ Breaking into the UK: Landscape Overview		★ Breaking into the UK: The Logistics	★ Breaking into the UK: Financing Structures		Release Forms
COLUMBIA A & FOYER	SUMMIT LOUNGE AND EXHIBIT HALL										